



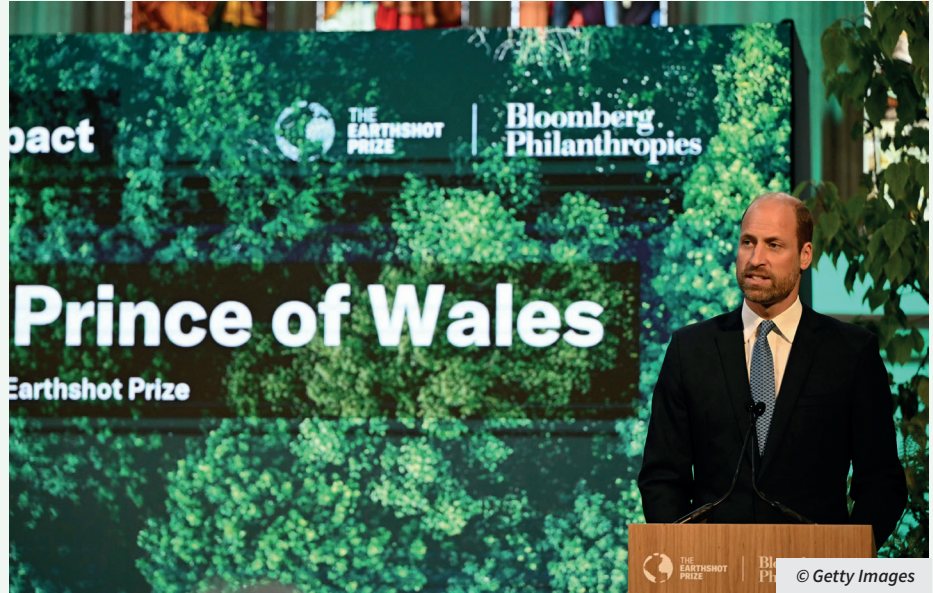
# NEWS DETECTIVES

## TODAY'S NEWS STORY

### Eco-innovators vie for prince's prize

#### KEYWORDS

- ☐ **Innovators:**  
People who develop new ideas
- ☐ **Threshold:**  
A turning point
- ☐ **Nominees:**  
People put forward for an award
- ☐ **Microplastics:**  
Tiny bits of plastic that pollute the planet



#### BUILD YOUR KNOWLEDGE

The Earthshot Prize is an award given to five environmental champions every year for developing solutions to save our planet. It was set up in 2020 by Prince William and famous environmentalist David Attenborough. Each winner gets £1 million for their work!

The finalists for one of the world's biggest environmental competitions have just been announced! These 15 **innovators** are bringing exciting solutions to help fix our planet.

#### Problem solvers

The annual competition is designed to celebrate people who have come up with big new ideas to tackle some of the most difficult environmental problems around the world.

The five overall winners will

be announced at the fifth Earthshot Prize awards in Rio de Janeiro in November.

#### Milestone moment

When Prince William launched the competition in 2020, he said that significant changes were needed within ten years to save the planet.

This year marks the halfway point to that goal — and the Prince says that action is as urgent as ever. “2030 is a **threshold** by which future generations

will judge us,” he warned.

#### Innovative ideas

This year's finalists come from 2,500 **nominees** from 72 countries. They include a British company called Matter, which aims to stop **microplastics** from entering the ocean.

“Being a finalist for the Earthshot Prize and representing Matter at the awards ceremony in Rio is like winning an Olympic gold medal,” said Matter boss and founder Adam Root.





# INVESTIGATION OF THE DAY

DO AWARDS ENCOURAGE BIG IDEAS?

**WHAT**  
is the prize  
given for?

**WHO**  
created the  
prize?

**WHERE**  
will the winners  
be announced?

**WHEN**  
was the award  
launched?

**WHY**  
is 2025 a  
milestone  
year?

**HOW**  
many  
nominees  
are there?

## 1 TAKE ACTION

Why not set up your own award in your school or local area to celebrate innovative environmental thinking? Think of a theme for your award, decide the criteria, and wait for the ideas to come in! The best ideas could be given a certificate or another prize.



## 2 SHARE YOUR IDEAS

What have you found out in your investigation? Write, present or even record a piece about what ideas people came up with. Share what you've learned with your family and friends. What do they think? We want to hear your ideas too! Your teacher can share your reports with us too by sending them to [editorial@theday.co.uk](mailto:editorial@theday.co.uk).

## 3 Build THE Change



### CREATE YOUR DESIGN

If you were submitting an idea to the Earthshot Prize, what would it be? Create a design that could solve an environmental problem and earn the attention of Prince William and David Attenborough!

#### STEP 1:

Think about your design!  
What problem would it address?  
How would it impress the judges?

#### STEP 2: Build the change!

Create your design.  
Use LEGO® bricks or household materials to create your Earthshot idea!

**Share your genius**  
Show your work  
to your class!



Upload a photo of your work to the **Build the Change** gallery by scanning the QR code and have your work displayed to inspire real-world change.

## 4

### BUILDER OF THE WEEK

Every week we handpick one of the most inspirational designs from our online photo gallery to be our **BUILDER OF THE WEEK**. To get your creation featured here, ask your grown up to take a photograph and upload it to our Build the Change gallery, using the QR code on this page.



This week is a sea lift to submerged cities that recycles waste.

**"GREAT WORK!"**



This worksheet is available weekly Tuesday at 6:30am London time from <https://theday.co.uk/resources/news-detectives>.

For any feedback or help please contact [buildthechange@theday.co.uk](mailto:buildthechange@theday.co.uk). Thank you.

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