

# Build THE Change

# Build for Belonging

**Challenge Pack**  
Design with Empathy  
Ages 7-11



# Welcome!

Are your pupils ready to design a more inclusive, connected world? This pack has everything you need to run a **Build the Change Challenge** in your school for 7-11 year olds, on the theme of **Build for Belonging**. These challenges encourage empathetic design, helping pupils tackle real-world problems related to inclusion and human connection. They link to our *News Detectives: Build the Change Tuesday* resource.

## What is Build the Change?

*Build the Change* is a LEGO Group social impact programme that is supported by the LEGO Foundation. It inspires children around the world to build a brighter future through play, and gives them a voice on issues that matter to them.

Learn more: [lego.com/buildthechange](https://lego.com/buildthechange)

#LEGOBuildTheChange



# What is News Detectives Build the Change Tuesday?

Created in partnership with the LEGO Group's *Build the Change* programme, the worksheets engage children in real-world sustainability challenges through play-based activities and bringing learning to life.

Your pupils have the chance to become News Detectives, exploring a range of sustainability topics and creating solutions using LEGO® bricks or other materials while building key skills.

Find out more about *Build the Change*, News Detectives and Learning through Play at [www.buildthechange.theday.co.uk](http://www.buildthechange.theday.co.uk)

# How Do the Challenges Work?

To save time, the resources are designed to make it even easier for you to bring *Build the Change Tuesday* into your school.

Each challenge follows a simple, engaging format, with over two hours of adaptable material, perfect for shorter or longer sessions.

## • Workshop 1: Immerse (60 minutes)

Pupils explore a real-world problem by reading a *News Detectives: Build the Change Tuesday* article and listening to a *Planet People Podcast* episode featuring an expert on the topic.

## • Optional Extension

Teachers can deepen the learning with additional activity ideas (timings are flexible).

## • Workshop 2: Create and Share (60 minutes)

Pupils design their own solutions to the problem and share their ideas with others.



# Why Use These Challenges?

These challenges encourage real-world learning while developing essential life skills, such as real-world awareness, literacy, oracy, creativity, design thinking, communication, collaboration, and the confidence to know their voices and opinions matter.

At the heart of every challenge is Learning through Play, with hands-on, activities that are both engaging and purposeful. Best of all, they require minimal planning and can be completed with any creative materials you have available — (pens, crayons, LEGO® bricks, recycled or other craft materials).

## WIN 10,000 LEGO bricks!

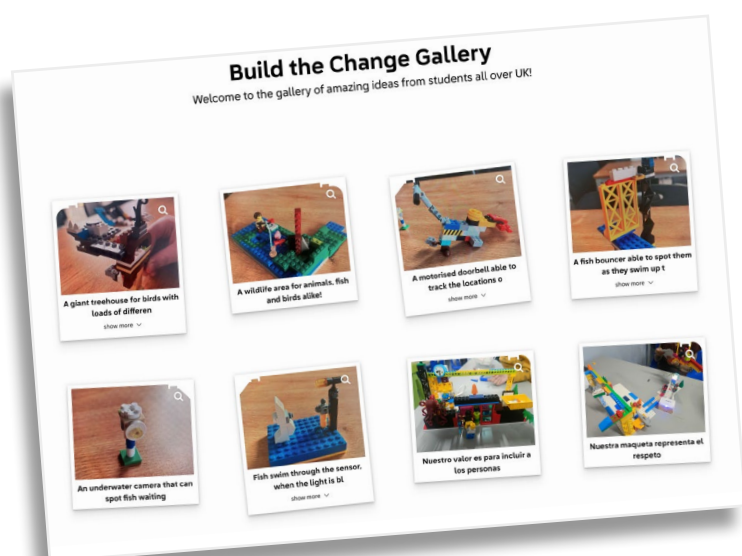
We are inviting 7-14 year olds to enter their ideas for a better, more connected world into our Build for Belonging competition, with celebrity judge Abby Cook! Enter your pupils' designs by 12pm Monday 30th June 2025 for the chance to win 10,000 LEGO bricks and their work published online! Visit [buildthechange.theday.co.uk/competition](https://buildthechange.theday.co.uk/competition) to find out more.



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With competition judge  
Abby Cook!



Missed the deadline? No problem — these challenges can be used year-round, and you can get your children's awesome ideas published in our online gallery.

Simply [upload photos](#) with a short description of your children's creations to our Build the Change photo [gallery](#), for the whole world to see!





# Design with Empathy Challenge

## What's in this Challenge Pack?

In this pack you'll find everything you need to run our design with empathy challenge in your school.

### 1. Workshop Plan

Workshop Plan to support two 60-minute workshops and optional extension activities, if you choose to run them.

**7-11 Workshop Plan** (recommended for primary pupils or older students with SEND)

### 2. Presentations

PowerPoint slides with Speaker Notes to support two 60-minute workshops and optional extension activities, if you choose to run them. Includes embedded videos and the **Planet People Podcast**.

**7-11 Workshop PPT** (recommended for primary pupils or older students with SEND)

### 3. Build for Belonging Competition Worksheet

**7-11 Competition Worksheet**

### 4. News Detectives Article

Design with Empathy '[The new school built to boost wellbeing](#)' Article

### 5. The Planet People Podcast

[Design with Empathy episode](#)

## What other resources are required?

Creative materials (pens, crayons, LEGO bricks, recycled or craft materials)

## Should I run the challenge with individuals, pairs or teams?

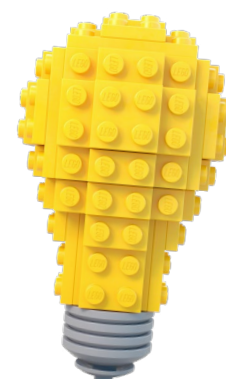
Pupils can enter our competition as individuals, pairs or in teams of up to 4 people. Before you begin, decide if you'd like pupils to work individually, in pairs or in teams. Pupils can work as individuals in workshop 1 and switch to teams in workshop 2. You can find a handy list of team roles and job descriptions for up to 4 people, at the end of the presentation in the appendix.



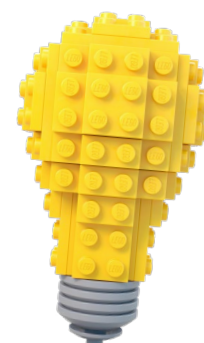
## Workshop 1: 60 mins

# IMMERSE

Timing	Activity	Instruction	Resources
2 min	<b>Are you ready to build the change?</b>	Play the short energiser video.	7-11 Workshop PPT slide 4
3 mins	<b>Build your happy place / Share your happy place</b>	<ul style="list-style-type: none"> <li>Ask pupils to visualise and then to draw, make or build a public place they enjoy.</li> <li>Encourage them to share thoughts and feelings in pairs or as a class.</li> <li>Note down descriptive words.</li> </ul>	7-11 Workshop PPT slides 5-6 <b>Creative materials</b> (like pens, crayons, LEGO bricks or any kind of building, recycled or craft materials you have)
	<b>Awesome Words</b>	<ul style="list-style-type: none"> <li><b>Optional:</b> Use the slide to explore vocab, if needed. Definitions in slide speaker notes.</li> </ul>	7-11 Workshop PPT slide 7
4 mins	<b>Introduction part 1: Designing Places</b>	<ul style="list-style-type: none"> <li>Tell pupils to start a <b>Mind Map</b> in their <b>Competition Worksheet</b>. Capture any ideas about the topic here.</li> <li>Play the video about how designers create spaces for everyone.</li> <li>Use the slide to reflect on the video.</li> </ul>	7-11 Workshop PPT slides 8-9 Video: <b>Introduction part 1: Designing Places</b> on slide 8. <b>Competition Worksheets</b>
9 mins	<b>Read all about it!</b>	<p>Read the <b>News Detectives</b> article:</p> <ul style="list-style-type: none"> <li>Start by exploring the <b>KEYWORDS</b>, and introduce the <b>WHAT YOU NEED TO KNOW</b> section.</li> <li>Read <b>TODAY'S NEWS STORY</b> independently, or as a class, depending on your class' reading ability.</li> </ul>	<b>News Detectives article:</b> <a href="#">‘The new school built to boost wellbeing’</a> (See slide 10)
4 mins	<b>What did we learn?</b>	Use the <b>WWWWWH</b> questions on the <b>What did we learn?</b> slide to check their understanding.	7-11 Workshop PPT with video embedded slide 11 <b>Competition Worksheets</b>
2 mins	<b>Investigation of the day / The Planet People Podcast</b>	<p>Begin to explore the Investigation of the Day question on page 2 of the <b>News Detectives Article</b>:</p> <ul style="list-style-type: none"> <li>Introduce the question: What is empathetic design, and why is it important for everybody?</li> <li>Tell pupils they will explore this in more depth with an expert.</li> <li>While they listen to the podcast, they can draw or build.</li> <li>They should add useful information or ideas to their <b>Mind Map</b>.</li> </ul>	7-11 Workshop PPT slides 12-13 <b>Competition Worksheet</b>



Timing	Activity	Instruction	Resources
25 mins	<b>Planet People Podcast: Design with Empathy episode</b>	<p>Seat pupils around creative materials.</p> <ul style="list-style-type: none"> <li>Ensure each pupil has a <b>Competition Worksheet</b> in front of them.</li> </ul> <p>Play the Podcast in 3 parts, taking time to pause in between.</p> <p><b><u>Part 1: Mini-build challenge (5 mins)</u></b></p> <ul style="list-style-type: none"> <li>Listen until 4:10</li> </ul> <p><b>In this part, pupils will:</b></p> <ul style="list-style-type: none"> <li>Be introduced to the topic.</li> <li>Complete a mini-build challenge: <i>Build a space that's perfect for someone you know well.</i></li> </ul> <p><b><u>Podcast Pause 1: Share your ideas (5 mins)</u></b></p> <ul style="list-style-type: none"> <li>Pause at 4:10</li> <li>Allow pupils to finish their build.</li> <li>Share some ideas.</li> <li>For Part 2, encourage pupils to create a topic <b>Mind Map</b> to capture information and ideas.</li> </ul> <p><b><u>Part 2: Investigation of the Day (5 mins)</u></b></p> <ul style="list-style-type: none"> <li>Listen until 8:15</li> </ul> <p><b>In this part, pupils will:</b></p> <ul style="list-style-type: none"> <li>Listen to the hosts interview the guest expert using the Investigation of the Day question: <i>What is empathetic design, and why is it important for everybody?</i></li> <li>Pupils record ideas as they listen on their <b>mind map</b>.</li> </ul> <p><b><u>Podcast Pause 2: What have we learned? (5 mins)</u></b></p> <ul style="list-style-type: none"> <li>Pause at 8:15</li> <li>Share ideas from the mind maps.</li> <li>Use the <b>Comprehension Questions on the notes on slide 17</b> to check understanding.</li> </ul> <p><b><u>Part 3: Build the Change (5 mins)</u></b></p> <ul style="list-style-type: none"> <li>Listen until the end (13:34)</li> </ul> <p><b>In this part, pupils will:</b></p> <ul style="list-style-type: none"> <li>Recap on the conversation</li> <li>Be introduced to the Build for Belonging design challenge</li> <li>Find out about our competition.</li> </ul>	<p><b>Creative materials</b></p> <p><b>7-11 Workshop PPT</b> with the <a href="#">Planet People Podcast: Design with Empathy</a> embedded into slides 14-18</p> <p><b>Competition Worksheet</b></p>
2 mins	<b>Build for Belonging Design Challenge</b>	<p>Set the Build the Change challenge using the slide: <i>Using empathy and imagination, redesign a space in your community so it works for everyone.</i></p>	<p><b>7-11 Workshop PPT slide 19.</b></p> <p><b>Competition Worksheet</b></p>
5 mins	<b>Reflection</b>	<p>Pupils add the following to their mind map:</p> <ul style="list-style-type: none"> <li>Draw one thing that has interested or inspired you today</li> <li>Write down one question about the topic.</li> </ul>	<p><b>Creative materials</b></p> <p><b>7-11 Workshop PPT slide 19.</b></p> <p><b>Competition Worksheet</b></p>



## (Optional) Extension: **TAKE ACTION**

Activity	Instruction	Resources
Activity 1: Step Into Their Shoes	See the speaker notes on each slide for specific resources and guidance on how to run these activities in your school.	7-11 Workshop PPT slides 21-24
Activity 2: Design Detectives: Empathy Interviews		
Activity 3: Fix that space		





## Workshop 2: 60 mins

# CREATE & SHARE

Timing	Activity	Instruction	Resources
9 mins	<b>Warm Up / Create the perfect party</b>	<ul style="list-style-type: none"> <li>Brainstorm the elements of a great birthday party.</li> <li>In pairs or groups, pupils plan a party for different types of people.</li> </ul>	<b>7-11 Workshop PPT</b> slides 26-28 <b>People Cards</b> slides 43-44
2 mins	<b>Work together. Create together.</b>	<ul style="list-style-type: none"> <li>Use this slide if you are running this challenge as a paired or team activity, to set the tone for good teamwork.</li> </ul>	<b>7-11 Workshop PPT</b> slide 29
4 mins	<b>Introduction part 1: Designing Places</b>	<ul style="list-style-type: none"> <li>Play the video about how designers use empathy to design for lots of different people.</li> <li>Use the slide to reflect on the video.</li> </ul>	<b>7-11 Workshop PPT</b> slides 30-31 <b>Video: Introduction part 1: Designing Places</b> on slide 30.
5 mins	<b>The Build for Belonging Design Challenge and inspiration</b>	Use these slides to: <ul style="list-style-type: none"> <li>Check pupils understand the design challenge brief.</li> <li>Spark some ideas as a class before pupils work more independently.</li> </ul>	<b>7-11 Workshop PPT</b> slides 32-35
20 mins	<b>Let's Build the Change!</b>	<ul style="list-style-type: none"> <li>Use the <b>Challenge Checklist</b>, if your class needs more guidance or structure. You can leave this slide up for pupils to reference and tick jobs off the list.</li> <li>Set pupils off on the challenge.</li> </ul>	<b>7-11 Workshop PPT</b> slide 36 <b>Creative materials</b> <b>Competition Worksheet</b>
10 mins	<b>Finalise</b>	Allow time to wrap up. <ul style="list-style-type: none"> <li>Use the <b>Final Checklist</b> slide to delegate roles or tick tasks off a checklist.</li> <li>Ensure ideas, designs and descriptions are captured in the team's <b>Competition Worksheets</b>.</li> <li>When you've stopped working, you can play the special message video from our Build for Belonging Celebrity Judge, Abby Cook!</li> </ul>	<b>7-11 Workshop PPT</b> slide 37 <b>Creative materials</b> <b>Competition Worksheet</b>
10 mins	<b>Share!</b>	<ul style="list-style-type: none"> <li>Allow time for pupils to share their solutions. You could create a gallery, share as a class or share in smaller groups. Whatever works for you.</li> <li>Remember to take photos and enter our competition by 30th June 2025.  <a href="http://www.buildthechange.theday.co.uk/competition">www.buildthechange.theday.co.uk/competition</a></li> <li>You can also use the QR code to upload drawings and models to the LEGO Build the Change Gallery.</li> </ul>	<b>7-11 Workshop PPT</b> slides 39-40